

	Silver Plan	Gold Plan	Bronze Plan	Platinum Plan
<b>Features</b>				
Number of keyphrases optimized (Keyphrases with less than 1M results)	Up to 150	Up to 200	Up to 250	Up to 300
Pages Optimized	Up to 30	Up to 40	Up to 50	Up to 60
Technical Website Analysis & Opportunity Report	✓	✓	✓	✓
Keyword research & selection	✓	✓	✓	✓
Keyword mapping to target pages	✓	✓	✓	✓
Title Tags & Meta descriptions	✓	✓	✓	✓
Robots.txt optimization	✓	✓	✓	✓
XML sitemap creation & submission	✓	✓	✓	✓
Quarterly Earned Media Content Assets – Content, Link building, Consulting, or CRO Assets	6 Content, Outreach, UX, or CRO Assets	12 Content, Outreach, UX, or CRO Assets	15 Content, Outreach, UX, or CRO Assets	24 Content, Outreach, UX, or CRO Assets
Google Business Profile optimization (if needed)	✓	✓	✓	✓
Information architecture audit	✓	✓	✓	✓
Canonicalization analysis	✓	✓	✓	✓
Initial external link analysis and disavow	✓	✓	✓	✓
Internal linking restructuring & optimization	✓	✓	✓	✓
Duplicate content analysis	✓	✓	✓	✓
Header Tags Optimized (Ex. H1s)	✓	✓	✓	✓

Setup of website sitemap	✓	✓	✓	✓
Image optimization	✓	✓	✓	✓
Custom 404 error page setup and optimization	✓	✓	✓	✓
Schema Implementation (JSON-LD)	✓	✓	✓	✓
Google Analytics setup w/ conversion tracking	✓	✓	✓	✓
Google Analytics traffic analysis	✓	✓	✓	✓
Google Data Studio Reporting Dashboard Setup	8 dashboards	8 Dashes	10 Dashes	10 Dashboards
Initial visitor profile report	✓	✓	✓	✓
Ongoing quarterly keyword ranking reporting	✓	✓	✓	✓
Ongoing monthly traffic, goal & CPL reporting	✓	✓	✓	✓
Ongoing user experience reporting (bounce rate, device category, etc.)	✓	✓	✓	✓
Ongoing quarterly competitor conquest reports	✓	✓	✓	✓
Keyword rank checker access with weekly updates (if requested)	✓	✓	✓	✓
Ability to check location data accuracy across 40+ local directories	✓	✓	✓	✓
A/B Testing of SERP title & description to improve clickthrough	✓	✓	✓	✓

Notification of new reviews (major review platforms)	✓	✓	✓	✓
Analyze your leads to project the # of leads competitors receive on a monthly basis	✓	✓	✓	✓
Predict your and your competitors' market share on a monthly basis	✓	✓	✓	✓
Competitor intelligence login to view competitor data	✓	✓	✓	✓
Dedicated Internet Marketer	✓	✓	✓	✓
Online Project Management Platform	✓	✓	✓	✓
450+ SMEs behind campaign driving results	✓	✓	✓	✓
Website conversion analysis implementation	Custom	Custom	Custom	Custom
Initial campaign investment:(Two month duration)	\$7,750	\$12,750	\$15,750	\$18,750
Progressive monthly optimization:(6 month commitment – Subsequent 4 months)	\$2,500	\$5,000	\$6,500	\$8,000
	\$7,750 Initial Investment  <b>Send a Proposal</b>	\$12,750 Initial Investment  <b>Send a Proposal</b>	\$15,750 Initial Investment  <b>Send a Proposal</b>	<b>Contact Us</b>